

St. Ignace Visitors Bureau

30th Annual St. Ignace Truck Show Weekend

September 17-19, 2026

Little Bear East Arena
275 Marquette Street, St. Ignace, Michigan

- Vendor set-up begins at 8:00 a.m. on Thursday, September 17. Pre-setup can be arranged but must be cleared with Vending Manager Kyle Brow.
- You must submit payment and application no later than August 15 to secure your same space as last year. New vendors please note, your check may not be cashed until after the August 15 return vendor deadline.
- No refunds after September 1st.
- LIMITED 10' x 10' vendor spaces are \$200 each (first come first served)
- **Silver Sponsor** (unlimited quantity) -- \$1,500.00 includes 40' x 20' vendor space, plus:
 - ✓ Your logo/company name on St. Ignace Truck Show official program, agenda, and event poster.
 - ✓ 1 \$20 food voucher for onsite food vendor
 - ✓ The opportunity to include coupons or handouts in driver's packets
- **Gold Sponsor (SOLD)** (limit 1) \$15,000 includes all the above items, plus approximately 100' x 100' sponsor area and:
 - ✓ Your logo central and larger than Silver Sponsors on program, agenda, and event poster
 - ✓ Inclusion in general event marketing.
 - ✓ 1 additional \$20 food voucher
 - ✓ Two night stay to be redeemed within one year.

Please Note:

- Electricity, table & chairs not provided.
- Clean up your vending area Sunday p.m., September 14
- No refunds after September 1, 2025
- Vending Info: 906-440-7553 (Kyle; text or call)
or Ed Ryan at 906-430-7384, email: donna.ryan09@yahoo.com
- Motel information: St. Ignace Visitors Bureau – 1-800-338-6660

(see vendor form on next page)

ST. IGNACE TRUCK SHOW VENDOR APPLICATION

September 17-19, 2026

LOCATED AT THE LITTLE BEAR EAST ARENA, 275 MARQUETTE STREET

NAME _____ COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

TYPE OF MERCHANDISE FOR SALE _____

NUMBER OF SPACES _____ @ \$200.00 EACH = \$ _____ TOTAL _____

SPONSOR/VENDOR _____ @ \$ 1,500.00 (See Silver Sponsor on reverse side)

If interested in GOLD please call Kyle (SOLD!)

AMOUNT ENCLOSED: \$ _____

Make check out to: St. Ignace Visitors Bureau

Mail to: St. Ignace Truck Show Vending
P. O. Box 240
St. Ignace, MI 49781

LIABILITY CLAUSE

I accept and assume full liability for any injury to me or my property, agents, or employees at any time and from any cause on the premises of the event site. I expressly release the management from any liability for such loss or injury and agree to provide and pay for my own insurance.

X _____