

Trek the Mighty Mac 2021

September 24-26

Vendor Information

Hello ATV Enthusiast,

Believe it or not, the 7th Annual Trek the Mighty Mac is right around the corner! This event continues to bring ATV, UTV, SXS, and dirt bike enthusiasts and owners from all over the Midwest for a fun-filled weekend of off-roading following a trip across the iconic Mackinac Bridge.

As in previous years, we will not be charging vending or exhibiting fees, though this may be changing soon, so take advantage of this opportunity while you can! Again, sponsor/vendor/exhibitor space will be offered on a first come first served basis, based on available space.

Here's what you need to know:

- Vending space is available indoors and outdoors. Outdoor space is available in Mackinaw City at the staging area, Mackinaw Crossings parking lot (located behind the large Mackinaw Outfitters Store). This location is available all day on Friday, September 24th only.
- Indoor and outdoor vending space is available at Little Bear East (located at 275 Marquette St. in St. Ignace) on Saturday, September 25th from 11 AM to 2 PM only. You are welcome to vend in both locations on both days.
- Space will be provided in 10x10 ft. increments. When you express interest, we will let you know the maximum amount of space we can provide for you, based on your space request.
- You will need to bring your own table, chairs, and any other props, including tents. Please also bring carts or wagons; some will be available but there are only a few and they are in high demand.
- Outdoor vendor set up on Friday in Mackinaw City will be open from 10 AM to 12 PM. If you arrive after 12 PM, we cannot guarantee your space. Teardown is up to you; registration will be from 12 PM to 10 PM. Many people come first thing after registration opens. The second largest rush is in the late afternoon, about 5-7 PM.
- Indoor and outdoor vendor set up At Little Bear East is on Saturday in St. Ignace from 9 AM to 10:30 AM. NO indoor vendors will be permitted to set up after 10:30, however outdoor vendors can setup once they arrive, especially if participating in crossing.
- Any questions can be directed to Quincy Ranville at 906-643-6950 or quincy@stignace.com.
- If you are interested, please fill out the form below (pg. 2)

Trek the Mac 2021 Vendor Form

Name: _____

Company Name: _____

Email Address: _____

Phone Number: _____

Vending spaces are 10 ft. by 10 ft. How many spaces would you like? _____

Where would you like to vend? Choice are Gravel Pit in Mackinaw City, Indoors at Little Bear, or

outdoors at Little Bear. List all that apply: _____

Products you will be selling/promoting: _____

WAIVER/RELEASE OF ORGANIZERS & SPONSORS: I have read and acknowledged the information above. In submitting this form, I acknowledge and agree to absolve, and hold harmless, all organizers and any other party connected with these events in any way whatsoever, singularly or collectively, from and against any blame or liability from any injury, misadventure, harm, loss, inconvenience, or damage suffered or sustained as a result of participation. I agree to be responsible for my conduct and abide by any official decisions made.

Printed Name: _____

Signature: _____

Date: _____

Mail, fax (906-643-8067) or email (info@stignace.com) to reserve your space!

If mailing, mail to:
St. Ignace Visitors Bureau
6 Spring St., Ste. 100
St. Ignace, MI 49781