

FOR IMMEDIATE RELEASE

Jeep the Mac 2021

The 6th Annual Jeep the Mac event will return to its original weekend in late April for 2021 (April 23-25) in St. Ignace and Drummond Island, MI. This annual event draws Jeep enthusiasts from around the Midwest to participate in Jeep activities in the Eastern Upper Peninsula including a group ride across the Mackinac Bridge, ferry passes to Drummond Island for a Saturday trail riding (including access to Turtle Ridge Off-road Park), optional street cruises with discounts at designated stops, commemorative gifts and posters, and lots of vendors and sponsors selling Jeep products. Registration for this event is now open. Register at <https://visitorsbureau.regfox.com/jeep-the-mac-2021/>

“2020 was a difficult year for all of us and we are excited to hit the ground running and fill up our calendars mindfully with safety-oriented events when it is safe to do so,” says St. Ignace Visitors Bureau events director Quincy Ranville, “One of the beauties of the outdoor events in St. Ignace like Jeep the Mac is that remaining socially distant and vigilant while also having fun is easily done”

2021 will also feature the return of Murray’s Midnight Moose Run which was an unexpected activity and hugely popular hit in 2020. A sponsored award ceremony will also be new this year.

“Having worked with St. Ignace on the St. Ignace Car Show and Jeep the Mac in past years, I’m excited to really bolster the event this year with more sponsors, vendors, and corporate representation,” says St. Ignace Visitors Bureau brand ambassador Murray Pfaff, “this is such a unique event that has the potential to be record breaking.”

Jeep the Mac 2020 was pushed back to October due to the pandemic, and was extremely popular, so stay tuned for more info regarding a second Jeep event this fall (October 1-3), with St. Ignace and Drummond Island teaming up again for another fun filled weekend.