



For Immediate Release February 25th 2019

AMSOIL to Present
Pfaff Designs St. Ignace Cup at 44th Annual St. Ignace Car Show

St. Ignace Visitors Bureau
Phone: (906) 643-6950
Toll Free: (800) 338-6660
E-mail: carshow@stignace.com

- Inaugural year for the Pfaff Designs St. Ignace Cup, presented by AMSOIL at the 44th Annual St. Ignace Car Show Weekend.
- Award created to highlight the finest vehicles from the Great Lakes region and across the country.
- Winner to receive \$5,000 and the specially designed & crafted Pfaff Designs "St. Ignace Cup". The top six cars will become the "St. Ignace Six" and each will receive \$500.

St. Ignace, Michigan: St. Ignace Visitors Bureau today announced the addition of a new award to recognize exceptional automobiles showcased at the 44th Annual St. Ignace Car Show Weekend. The Pfaff Designs St. Ignace Cup, will be presented by AMSOIL during the Sunday Winners Circle Awards ceremony. St. Ignace Car Show Weekend is recognized as one of Michigan's Best all-make, all-model car shows.

This is the second year hot rod designer and builder Murray Pfaff of Pfaff Designs will be sharing his talent, knowledge, expertise in design, and industry contacts with the St. Ignace Car Show event team. "I want to help ensure that the St. Ignace Cup becomes a treasured award for automotive enthusiasts across the country for years to come", stated Pfaff. "St. Ignace is a Big show with a Small town charm. Showcasing beautiful vehicles right downtown on the shore of Lake Huron is a winning formula for exhibitors and spectators alike".

"AMSOIL enjoys supporting talented builders and automotive enthusiasts everywhere" said AMSOIL Events & Trade Shows manager, Patricia Stoll. AMSOIL is committed to product development and innovation that resonates with high performance cars and trucks.

St. Ignace Visitors Bureau director and car show manager Quincy Ranville, is excited about the addition of the Pfaff Designs St. Ignace Cup and the support of AMSOIL. "This is awesome" said Ranville. "It is time we had an award to let the top cars shine. I am so happy we have the support of AMSOIL and Pfaff Designs".

If you have a car you would like to have considered, please send 3-4 quality photos including under-hood, interior, trunk, and even under car to stignacecup@stignace.com or mail to

**St. Ignace Visitors Bureau
6 Spring Street, Suite 100
St. Ignace, MI 49781**

Other Cup Details -

- Majority of competing vehicles to be submitted by owners prior to the show
- 5 -10 vehicles to be selected at show to round out field of competing vehicles
- Maximum of 20 vehicles invited to compete by Murray Pfaff of Pfaff Designs and judging panel.
- All 25-30 vehicles will be displayed in special feature area
- All types of vehicles are eligible for selection. All vehicles selected should represent “complexion” of show
- Vehicle owners must be willing to display their vehicles outdoors during the show.
- Final selection of cars are most likely to represent – restoration, hot rod, custom, truck, late model, import, or other category named by judging panel
- The final “St. Ignace Six” will be selected by St. Ignace judging panel
- Final winner must be selected by majority vote of the final six participants and two St. Ignace judges to win \$5,000 prize!
- Remaining 5 participants will each receive \$500 and plaque. Winner to receive specially designed & crafted Pfaff Designs “St. Ignace Cup”.

For more information on the 44th annual St. Ignace Car Show Weekend, please contact:

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