

*St. Ignace Visitors Bureau*

# 25th Annual St. Ignace Truck Show Weekend

September 17-19, 2021

Little Bear East Arena  
275 Marquette Street, St. Ignace, Michigan

- Vendor set-up begins at 8:00 a.m. on Friday, September 17. Pre-setup can be arranged but must be cleared with Vending Manager Kyle Brow.
- LIMITED 10' x 10' vendor spaces are \$200 each (first come first served)
- **Silver Sponsor** (unlimited quantity) -- \$1,500.00 includes 40' x 20' vendor space, plus:
  - ✓ 2 guests at Thursday evening VIP Welcome Cruise on September 16, with free shuttle from Little Bear. Additional tickets can be purchased.
  - ✓ 2 guests at Saturday morning breakfast @ Little Bear on September 18
  - ✓ Your logo on St. Ignace Truck Show official T-shirt, program, agenda, and event poster.
  - ✓ 2 personalized Facebook shoutouts
  - ✓ 1 \$20 food voucher for onsite food vendor
  - ✓ Personalized Thank you at awards ceremony on Sunday
  - ✓ The opportunity to include coupons or handouts in driver's packets
- **Gold Sponsor** (limit 1) \$10,000 includes all the above items, plus approximately 100x100 ft. sponsor area and:
  - ✓ 2 additional tickets to VIP Welcome Cruise
  - ✓ Your logo central and larger than Silver Sponsors on T-shirt, program, agenda, and event poster
  - ✓ 2 additional Facebook shoutouts (4 total)
  - ✓ 1 additional \$20 food voucher
  - ✓ Gift basket including: 2 Mackinac Island ferry passes, Mackinac Island Fudge gift, two-night stay at a St. Ignace hotel to be used anytime (other than Truck Show weekend)

(cont. on back)

## Please Note:

- Electricity, table & chairs not provided.
- Clean up your vending area Sunday p.m., September 19
- No refunds after September 1, 2021
- Vending Info: 906-440-7553 (Kyle; text or call), email: kyle\_brow13@hotmail.com (calling or texting is preferred)
- Motel information: St. Ignace Visitors Bureau, 1-800-338-6660

### TRUCK SHOW VENDOR APPLICATION

LOCATED AT THE LITTLE BEAR EAST ARENA, 275 MARQUETTE STREET

NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

TYPE OF MERCHANDISE FOR SALE \_\_\_\_\_

NUMBER OF SPACES \_\_\_\_\_ @ \$200.00 EACH = \$ \_\_\_\_\_ TOTAL \_\_\_\_\_

**SPONSOR/VENDOR \_\_\_\_\_ @ \$ 1,500.00 (See Silver Sponsor on reverse side)**

**If interested in GOLD please call Kyle (sponsor pending as of 2/22)**

AMOUNT ENCLOSED: \$ \_\_\_\_\_

Make check out to: St. Ignace Visitors Bureau

Mail to: St. Ignace Truck Show Vending  
P. O. Box 240  
St. Ignace, MI 49781

#### LIABILITY CLAUSE

I accept and assume full liability for any injury to me or my property, agents, or employees at any time and from any cause on the premises of the event site. I expressly release the management from any liability for such loss or injury and agree to provide and pay for my own insurance.

X \_\_\_\_\_